

CONFERENCE PROGRAMME: DisinfoCon

Berlin, Germany | Tuesday, 6 December 2022

- 09:00** **Welcome Coffee**
- 09:30** **Opening Remarks**
Welcoming you to DisinfoCon and Digital Democracy,
- Peter Ptassek, German Federal Foreign Office
 - Michael Meyer-Resende, Democracy Reporting International
 - Heather Dannyelle Thompson, Democracy Reporting International
- 09:45** **Interview with Lutz Güllner, European External Action Service**
Head of Division, Strategic Communication, Task Force and Information Analysis
- 09:55** **Local Disinformation: New Narratives, Effective Counter Strategies?**
New disinformation narratives often combine established tactics with localised grievances. Appropriate and effective responses are therefore context dependent. In this session, experts discuss new tactics and tools in different country contexts, and what can be done about it locally, regionally and internationally.
- Speakers:
- Odanga Madung, Independent Data Journalist & Entrepreneur
 - Wafaa Heikal, Social Media Analyst at Democracy Reporting International
 - Thiago Rondon, Digital Coordinator for Combating Disinformation, Brazilian Superior Electoral Court
 - Moderated by Beatriz Almeida-Saab, Democracy Reporting International
- 11:00** **Coffee Break and Networking**
- 11:45** **Disinfo Radar: Disinformation Tools, Tactics and Narratives**
Disinfo Radar examines three core pillars of disinformation: Emerging technological *tools* used to produce disinformation; new *tactics* for propagating manipulated content; and those untold stories harnessing these tools and tactics to frame false *narratives*.
- Presented by Democracy Reporting International:
- Jan Nicola Beyer, Research Coordinator
 - Lena-Maria Boswald, Programme Officer
 - Beatriz Almeida Saab, Research Associate
- 12:15** **The Big “R”: Regulation and Emerging Technologies in a Global Disinformation Ecosystem**

It's finally happening. After years of discussions, the landmark Digital Services Act has entered into force. But how effective will it be in countering disinformation trends in the EU, including the emerging threats of deepfakes and synthetic media? In this panel, we invite experts to weigh in on what the DSA for the fight against disinformation.

Speakers:

- Marta Peirano, Independent journalist specializing in technology and power
- Rita Jonušaitė, Advocacy Coordinator for EUDisinfoLab
- Dr. Guido Brinkel, Head of Regulatory Policy, Microsoft Germany
- Moderated by Heather Dannyelle Thompson, Democracy Reporting International

13:00 **Lunch**

14:30 **Fighting against Mis/Disinformation: The Content Authenticity Initiative**
Stefanie Valdes-Scott, EMEA Head of Policy and Government Relations at Adobe

14:50 **What's Next for AI Innovations?**
What's the state of AI-powered disinformation and what will technological changes do to society? Our last session dives into where the journey of AI innovations is heading and what transformations AI and digital technologies will bring to media and democracy.

Speakers:

- Alexandra Ebert, Chief Trust Officer, Mostly AI
- Claes de Vreese, Professor of AI and Society, University of Amsterdam
- Prof. Dr. Sahana Udupa, Professor of Media Anthropology, University of Munich
- Moderated by Lena-Maria Böswald, Democracy Reporting International

15:50 **Coffee Break and Networking**

16:30 **Disinformation by A Global Tech Power: What to Expect from China?**
Lecture by Ties Dams, Clingaendel Institute

17:00 **Concluding Remarks**
Thank you for attending DisinfoCon

- Michael Meyer-Resende, Democracy Reporting International
- Heather Dannyelle Thompson, Democracy Reporting International

**17:30-
20:00** **Happy Hour with Glühwein on the Spreespeicher Terrace**